



SHEAFFER®



the
Gift
that
Matters

2014 Collection



Sheaffer® Centennial Limited Edition



Sheaffer® Centennial 18k solid gold limited edition

9214

Price on request

Limited to 45 fountain pens of 18k solid gold with Sheaffer's exclusive inlaid nib of 18k gold and a 2mm diamond inset in the clip. Packaged in a luxurious lacquered black wooden gift box with gold accents.



Sheaffer® Centennial sterling silver limited edition

9213

Price on request

Limited to 516 sterling silver fountain pens with Sheaffer's exclusive inlaid nib of palladium plated 18k gold. Packaged in a luxurious lacquered black wooden gift box with sterling silver accents.

Each gift box comes complete with a protective bag for the gift box, black leather pen pouch, one bottle of Sheaffer® Skrip® ink, two shelf packs of Sheaffer® Skrip® ink cartridges, certificate of authenticity and a commemorative booklet.

Sheaffer® Centennial Limited Edition fountain pens feature an individual engraved serial number. Available in fountain pen only.

Sheaffer Legacy® Heritage Limited Edition



Engraved sterling silver featuring palladium plate trim

9060

FP: ₹85,000

Limited to 1,913 sterling silver fountain pens with Sheaffer's exclusive inlaid nib of palladium plated 18k gold. Packaged in a luxurious wooden gift box with a lacquer finish in Sheaffer's original red. Complete with one bottle of Sheaffer® Skrip® ink, two shelf packs of Sheaffer® Skrip® ink cartridges, certificate of authenticity and a commemorative booklet. Available in fountain pen only.

Sheaffer Legacy® Heritage Limited Edition fountain pens feature an individual engraved serial number on each instrument band.



Black laqué barrel, polished palladium plate cap featuring 22k gold plate trim

9030

FP: ₹ 25,000 | RB: ₹ 15,000 | BP: ₹ 11,000



Black laqué featuring palladium plate trim

9046

FP: ₹ 25,000 | RB: ₹ 15,000 | BP: ₹ 11,000

Available in fountain pen, roller ball and ballpoint

Refill identification:

Fountain pen, Sheaffer® Classic ink cartridges / Roller ball, Sheaffer® Classic roller ball refill / Ballpoint, Sheaffer® "K" Ballpoint refill



SHEAFFER®
TARANIS™



Stormy night featuring chrome plate trim

9440

FP: ₹ 8,000 | RB: ₹ 6,500 | BP: ₹ 5,500



Icy gunmetal featuring chrome plate trim

9441

FP: ₹ 8,000 | RB: ₹ 6,500 | BP: ₹ 5,500



White lightning featuring gold plate trim

9442

FP: ₹ 17,500 | RB: ₹ 16,500 | BP: ₹ 15,500



Stormy wine featuring gold plate trim

9443

FP: ₹ 17,500 | RB: ₹ 16,500 | BP: ₹ 15,500



Sleek chrome featuring chrome plate trim

9444

FP: ₹ 8,000 | RB: ₹ 6,500 | BP: ₹ 5,500

Available in fountain pen, roller ball and ballpoint

Refill identification:

Fountain pen, Sheaffer® Classic ink cartridges / Roller ball, Sheaffer® Slim roller ball refill / Ballpoint, Sheaffer® "T" Ballpoint refill

Prelude® COLLECTION



Black onyx laqué barrel, chased palladium plate cap featuring 22k gold plate trim

337
FP: ₹ 5,500 | RB: ₹ 5,000 | BP: ₹ 4,000 | PCL: ₹ 4,500



Brushed chrome plate featuring nickel plate trim

340
FP: ₹ 2,750 | RB: ₹ 2,500 | BP: ₹ 2,000 | PCL: ₹ 2,300



Brushed chrome plate featuring 22k gold plate trim

342
FP: ₹ 4,500 | RB: ₹ 3,750 | BP: ₹ 3,300 | PCL: ₹ 3,900



Black matte featuring 22k gold plate trim

346
FP: ₹ 5,000 | RB: ₹ 4,500 | BP: ₹ 4,000 | PCL: ₹ 3,900



Black laqué featuring nickel plate trim

373
FP: ₹ 3,300 | RB: ₹ 3,000 | BP: ₹ 2,500 | PCL: ₹ 2,750

Available in fountain pen, roller ball, ballpoint and pencil

Refill identification:

Fountain pen, Sheaffer® Classic ink cartridges / Roller ball, Sheaffer® Classic roller ball refill / Ballpoint, Sheaffer® "K" Ballpoint refill

Prelude® COLLECTION *Mini*



Brushed chrome featuring nickel plate trim

9800
BP: ₹ 2,400



Black laqué featuring gold tone trim

9801
BP: ₹ 2,400



Black onyx laqué barrel, chased palladium cap featuring nickel plate trim

9802
BP: ₹ 2,400



Red translucent featuring gold tone trim

9804
BP: ₹ 2,400



Gloss white featuring nickel plate trim

9805
BP: ₹ 2,400

Available in ballpoint

Refill identification:

Ballpoint, Sheaffer® "K" Ballpoint refill



SHEAFFER®
SAGARIS™



Gloss black featuring chrome plate trim

9470

FP: ₹ 3,300 | RB: ₹ 2,900 | BP: ₹ 2,200



Gloss black featuring gold tone trim

9471

FP: ₹ 3,300 | RB: ₹ 2,900 | BP: ₹ 2,200



Brushed chrome featuring chrome plate trim

9472

FP: ₹ 3,300 | RB: ₹ 2,900 | BP: ₹ 2,200



Brushed chrome featuring gold tone trim

9473

FP: ₹ 3,300 | RB: ₹ 2,900 | BP: ₹ 2,200



Fluted gold tone cap and barrel featuring gold tone trim

9474

FP: ₹ 5,500 | RB: ₹ 5,000 | BP: ₹ 3,800



Black barrel and chrome cap featuring gold tone trim

9475

FP: ₹ 3,300 | RB: ₹ 2,900 | BP: ₹ 2,200

Available in fountain pen, roller ball and ballpoint

Refill identification:

Fountain pen, Sheaffer® Classic ink cartridges / Roller ball, Sheaffer® Slim roller ball refill /
Ballpoint, Sheaffer® "T" Ballpoint refill



Jet black striped featuring chrome plate trim

9233*
BP: ₹ 1,800



Carbon fibre featuring chrome plate trim

9234*
BP: ₹ 1,800



Onyx featuring chrome plate trim

9235
FP: ₹ 3,100 | RB: ₹ 2,600 | BP: ₹ 1,800



Medici engraved chrome finish featuring chrome plate trim

9237
FP: ₹ 3,100 | RB: ₹ 2,600 | BP: ₹ 1,800



Carbon fibre barrel, bright chrome cap featuring chrome plate trim

9239
FP: ₹ 3,100 | RB: ₹ 2,600 | BP: ₹ 1,800



White barrel, engraved chrome spiral cap featuring chrome plate trim

9240
FP: ₹ 3,100 | RB: ₹ 2,600 | BP: ₹ 1,800

Available in fountain pen, roller ball and ballpoint

* Fountain pen and roller ball not available

Refill identification:

Fountain pen, Sheaffer® Classic ink cartridges / Roller ball, Sheaffer® Slim roller ball refill / Ballpoint, Sheaffer® "K" Ballpoint refill

Sheaffer® 500



Bright chrome featuring chrome plate trim

9330
BP: ₹ 1,750



Gloss black barrel, bright chrome cap
featuring chrome plate trim

9331
BP: ₹ 1,750



Gloss black featuring chrome plate trim

9332
BP: ₹ 1,750



Gloss black featuring gold tone trim

9334
BP: ₹ 2,200

Available in ballpoint

Refill identification:

Ballpoint, Sheaffer® "K" Ballpoint refill

Sheaffer® 300



Gloss black featuring chrome plate trim

9312
FP: ₹ 2,500 | RB: ₹ 2,250 | BP: ₹ 1,650



Gloss black barrel, bright chrome cap
featuring chrome plate trim

9314
FP: ₹ 2,500 | RB: ₹ 2,250 | BP: ₹ 1,650



Gloss black featuring gold tone trim

9325
FP: ₹ 3,250 | RB: ₹ 2,750 | BP: ₹ 2,200



Brushed Chrome Featuring Gold Tone Trim

9327
FP: ₹ 3,000 | RB: ₹ 2,500 | BP: ₹ 2,000



Gloss Blue Featuring Chrome Plate Trim

9328
FP: ₹ 2,750 | RB: ₹ 2,500 | BP: ₹ 1,750



Metallic Grey Featuring Chrome Plate Trim

9329
FP: ₹ 2,750 | RB: ₹ 2,500 | BP: ₹ 1,750

Available in fountain pen, roller ball and ballpoint

Refill identification:

Fountain pen, Sheaffer® Classic ink cartridges / Roller ball, Sheaffer® Slim roller ball refill /

Ballpoint, Sheaffer® "K" Ballpoint refill





The Sheaffer 9323, part of the Sheaffer Gift Collection 100, is available exclusively in India.

Sheaffer® 100



Gloss black featuring nickel plate trim

9323*
BP: ₹ 1,350



Brushed chrome featuring nickel plate trim

9306
FP: ₹ 2,200 | RB: ₹ 1,750 | BP: ₹ 1,350 | BP+PCL: ₹ 2,500



Translucent red barrel, brushed chrome cap featuring nickel plate trim

9307
FP: ₹ 2,200 | RB: ₹ 1,750 | BP: ₹ 1,350 | BP+PCL: ₹ 2,500



Translucent blue barrel, brushed chrome cap featuring nickel plate trim

9308
FP: ₹ 2,200 | RB: ₹ 1,750 | BP: ₹ 1,350 | BP+PCL: ₹ 2,500



Gloss black barrel, brushed chrome cap featuring nickel plate trim

9313
FP: ₹ 2,200 | RB: ₹ 1,750 | BP: ₹ 1,350 | BP+PCL: ₹ 2,500



Matte black featuring nickel plate trim

9317
FP: ₹ 2,200 | RB: ₹ 1,750 | BP: ₹ 1,350 | BP+PCL: ₹ 2,500



Gloss black featuring gold tone trim

9322*
FP: ₹ 3,000 | RB: ₹ 2,400 | BP: ₹ 1,650

Available in fountain pen, roller ball, ballpoint and pencil
*Pencil not available

Refill identification:

Fountain pen, Sheaffer® Classic ink cartridges / Roller ball, Sheaffer® Slim roller ball refill / Ballpoint, Sheaffer® "K" Ballpoint refill



SHEAFFER[®] STYLUS COLLECTION



Matte silver featuring chrome plate trim

9826
BP: ₹ 2,300



Matte black featuring chrome plate trim

9827
BP: ₹ 2,300



Matte white featuring chrome plate trim

9828
BP: ₹ 2,300

Stylus and ballpoint functions

Refill identification:

Ballpoint, Sheaffer® "T" Ballpoint refill

Sentinel®



Blue barrel, brushed chrome cap featuring nickel plate trim

321
BP: ₹ 675



Burgundy barrel, brushed chrome cap featuring nickel plate trim

321
BP: ₹ 675



Black barrel, brushed chrome cap featuring nickel plate trim

321
BP: ₹ 675



Green barrel, brushed chrome cap featuring nickel plate trim

321
BP: ₹ 675



Brushed chrome plate featuring nickel plate trim

323
BP: ₹ 850

Available in ballpoint

Refill identification:

Ballpoint, Sheaffer® "K" Ballpoint refill



Strobe silver featuring nickel plate trim

9400
FP: ₹ 995 | RB: ₹ 895 | BP: ₹ 795



Neon blue featuring nickel plate trim

9401
FP: ₹ 995 | RB: ₹ 895 | BP: ₹ 795



Excessive red featuring nickel plate trim

9403
FP: ₹ 995 | RB: ₹ 895 | BP: ₹ 795



Extreme purple featuring nickel plate trim

9404*
BP: ₹ 795



Matte black featuring nickel plate trim

9405
FP: ₹ 995 | RB: ₹ 895 | BP: ₹ 795

Available in fountain pen, roller ball and ballpoint

*Fountain pen and roller ball not available

Refill identification:

Fountain pen, Sheaffer® Universal ink cartridges / Roller ball, Sheaffer® Slim roller ball refill /

Ballpoint, Sheaffer® "K" Ballpoint refill

Sheaffer® Accessories



Sheaffer® Skrip® ink
50ml bottles

₹ 400



Piston converter*

₹ 350



Classic Sheaffer®
Skrip® ink
cartridges carded*

₹ 175



Sheaffer® Skrip®
universal ink
cartridges carded
(only for use in Sheaffer®
VFM fountain pens)

₹ 175



*Not suitable for Sheaffer® VFM fountain pen



Classic roller
ball refill
carded

₹ 210



Slim roller ball
refill carded

₹ 250



Fine line
refill carded
(interchangeable
with Sheaffer®
slim roller
ball refills)

Price on request



“T” ballpoint
refill carded

₹ 175



“K” ballpoint
refill carded

₹ 175



Sheaffer® Gift Boxes



WW30: Luxury gift box for Prelude®, Prelude® Mini,
Sheaffer® Sagaris™, Sheaffer® Intensity®,
Sheaffer® 100, Sheaffer® 300, Sheaffer® 500,
Sheaffer® Stylus



PB2: Premium luxury gift box for Sheaffer
Legacy®, Heritage®, Sheaffer® Prelude®,
Signature®, Taranis™

Calligraphy



Mini Kit 73403

₹ 2,000



Maxi Kit 73404

₹ 3,300

GIFT SETS



Double the celebration everytime you gift someone a Sheaffer gift set. Thoughtfully selected and packed together to compliment each other for the perfect match. The gift sets options are indicative and is subject to change.



Sheaffer together with Scuderia Ferrari presents Ferrari official licensed writing instruments. Consisting of six contemporary collections, Ferrari VFM, Ferrari 100, Ferrari 200, Ferrari 300, Ferrari 500 and Ferrari Intensity these premium writing instruments embody values and characteristics synonymous with that of Scuderia Ferrari. Each instrument reflects the same profound passion, extraordinary talent and incredible expertise that drives the Scuderia Ferrari racing team.

Each collection is created with the highest level of quality, proudly displaying the Scuderia Ferrari shield and the world renowned 'White Dot' symbol of excellence. A variety of modes are available and all fountain pens carry a stainless steel Sheaffer nib. For continued writing enjoyment all modes take Sheaffer refills. Ferrari official licensed writing instruments by Sheaffer are sure to perform at maximum speeds and delight Ferrari enthusiasts everywhere.

Ferrari Intensity



Carbon fibre featuring chrome plate trim

F9508

FP: ₹ 6,000 | RB: ₹ 5,300 | BP: ₹ 3,200

Available in fountain pen, roller ball and ballpoint

Refill identification:

Fountain pen, Sheaffer® classic ink cartridges / Roller ball, Sheaffer® Slim roller ball refill / Ballpoint, Sheaffer® "K" Ballpoint refill

Ferrari 500



Rosso corsa featuring chrome plate trim

F9504

BP: ₹ 3,500

Available in ballpoint

Refill identification:

Ballpoint, Sheaffer® "K" Ballpoint refill

Ferrari 300



Rosso corsa featuring chrome plate trim

F9503

FP: ₹ 5,000 | RB: ₹ 4,000 | BP: ₹ 3,500

Available in fountain pen, roller ball and ballpoint

Refill identification:

Fountain pen, Sheaffer® Classic ink cartridges / Roller ball, Sheaffer® Slim roller ball refill / Ballpoint, Sheaffer® "K" Ballpoint refill

Ferrari 200



Rosso corsa featuring chrome plate trim

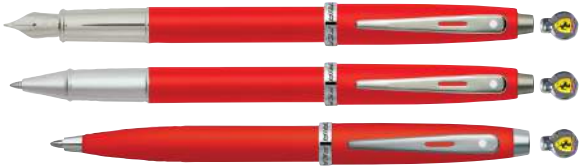
F9507

BP: ₹ 3,750

Refill identification:

Ballpoint, Sheaffer® "K" Ballpoint refill

Ferrari 100



Rosso corsa featuring nickel plate trim

F9501

FP: ₹ 4,500 | RB: ₹ 3,750 | BP: ₹ 3,000



Gloss black featuring nickel plate trim

F9502

FP: ₹ 4,500 | RB: ₹ 3,750 | BP: ₹ 3,000

Available in fountain pen, roller ball and ballpoint

Refill identification:

Fountain pen, Sheaffer® Classic ink cartridges / Roller ball, Sheaffer® Slim roller ball refill / Ballpoint, Sheaffer® "K" Ballpoint refill

Ferrari VFM



Front view



Back view

Rosso corsa featuring nickel plate trim

F9500

BP: ₹ 1,350



Front view



Back view

Gloss black featuring nickel plate trim

F9505

BP: ₹ 1,350

Available in ballpoint

Refill identification:

Ballpoint, Sheaffer® "K" Ballpoint refill



Luxury gift box for
Ferrari 500, Ferarri 300, Ferarri 100 & Ferarri Intensity.



Luxury gift box for Ferrari VFM



SHEAFFER.

Since 1913, the Sheaffer brand has been synonymous with quality, innovation, and craftsmanship. Recognised globally as a leading luxury fine writing instrument brand, Sheaffer has delivered elegant and original products of the highest quality since its humble beginnings. From the truly avant-garde to the time-honored classics, Sheaffer has writing instruments to please every taste and suit any occasion.

Exclusively distributed in India by William Penn.

Corporate Office: No.15, 17th A Main, 5th Block, Koramangala
Bangalore - 560 095 | Ph: 080 4053 5555

Regional Offices

Mumbai: Ph: 91-22-24954050/53/55 | Email: mumbaioffice@williampenn.net

Delhi: Ph: 011 26531187 | Email: delhioffice@williampenn.net

For Distribution enquiries, contact

South : 9686400665 | West : 9167210170 | North and East: 9310164936

Email : enquiry@williampenn.net

For Corporate enquiries, contact

South: 9686682031 | West: 9167210173 | North: 9310164934 | East: 9051578350

Email : enquiry@williampenn.net

Shop Online: www.williampenn.net | info@williampenn.net

 www.facebook.com/WilliamPennStores

Call our toll-free no. 1800-102-7366

Certain models and finishes may not be available in all markets.

All prices in INR.

MRP inclusive of all taxes.

FP - Fountain pen, RB - Roller ball, BP - Ballpoint, PCL - Pencil.

WILLIAM PENN

www.williampenn.net